



**EuroVeloPark Carska Bara**  
Project Meeting on 2<sup>nd</sup> of February 2017  
in Zrenjanin - Serbia

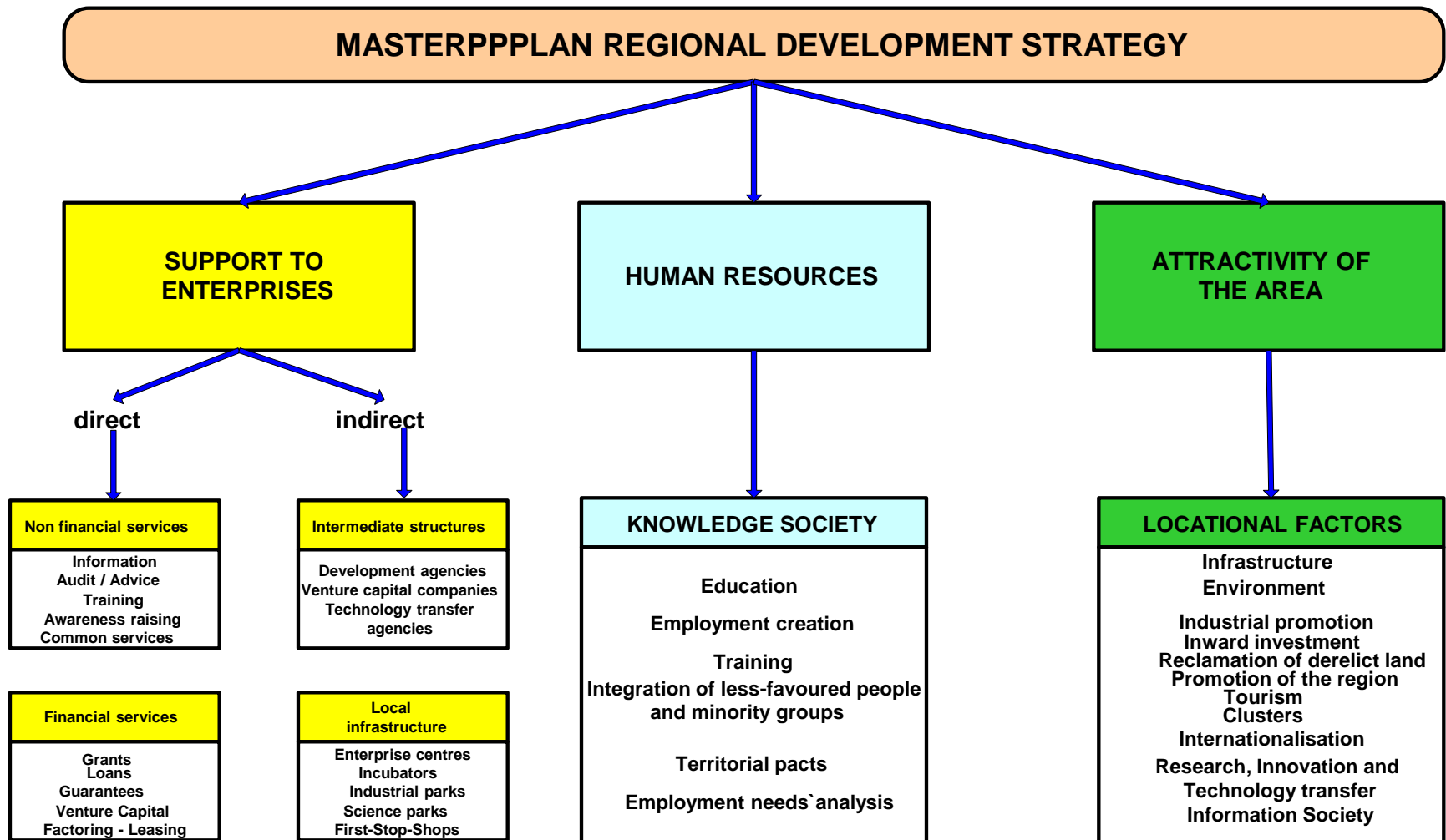
# C.R.E.A.M. Europe PPP Alliance

## About Us



- PPP network for reconstruction and development
- **COMMUNITY REALIZATION EUROPEAN AID MASTERPLAN**
- PPP Think Tank and Learning Organization consisting of 9 national PPP associations and over 200 PPP units at present
- Using PPP as a sustainable regional development strategy
- PPP project participants, PPP advisors, PPP bidders,
  - European and independent
  - Active in new EU member countries, EU candidate countries and EU third countries
  - In cooperation with the EU institutions and international PPP competence centres
- Link between Western, Central and Eastern Europe
  - Economy
  - Science
  - Politics
- Accelerator for EU Enlargement and sustainable regional development
  - MasterPPPlan – Initiative for European PPP Region
  - EuroPPP – Initiative for European PPP Bidder
  - MasterPPPlan Advisor – European PPP Procurement Manager
  - EuroPPP Advisor – European PPP Bid Manager
  - MasterPPP ILM – Infrastructure Life Cycle Management for PPPs
  - MasterLIS – Geodata x PPP

# MasterPPPlan Regional Development Strategy



# MasterPPPlan

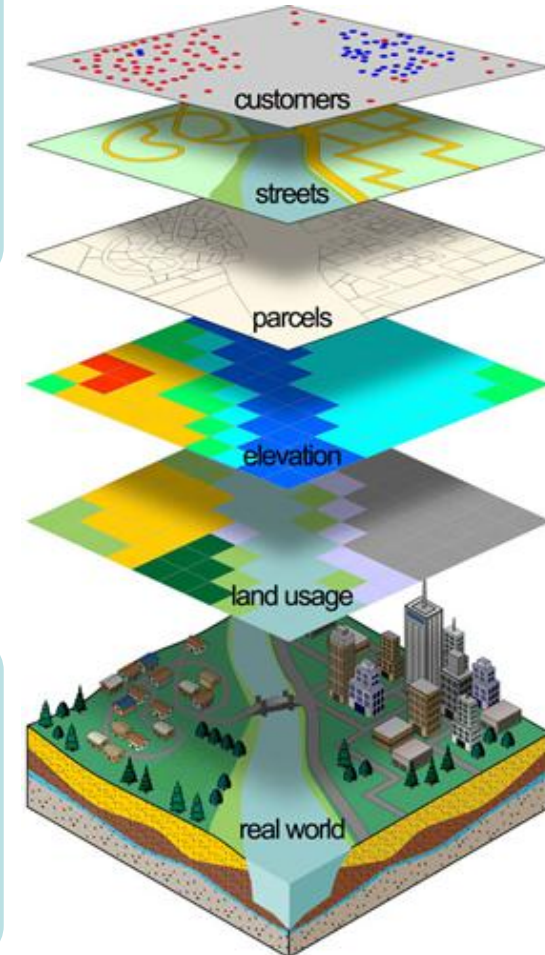
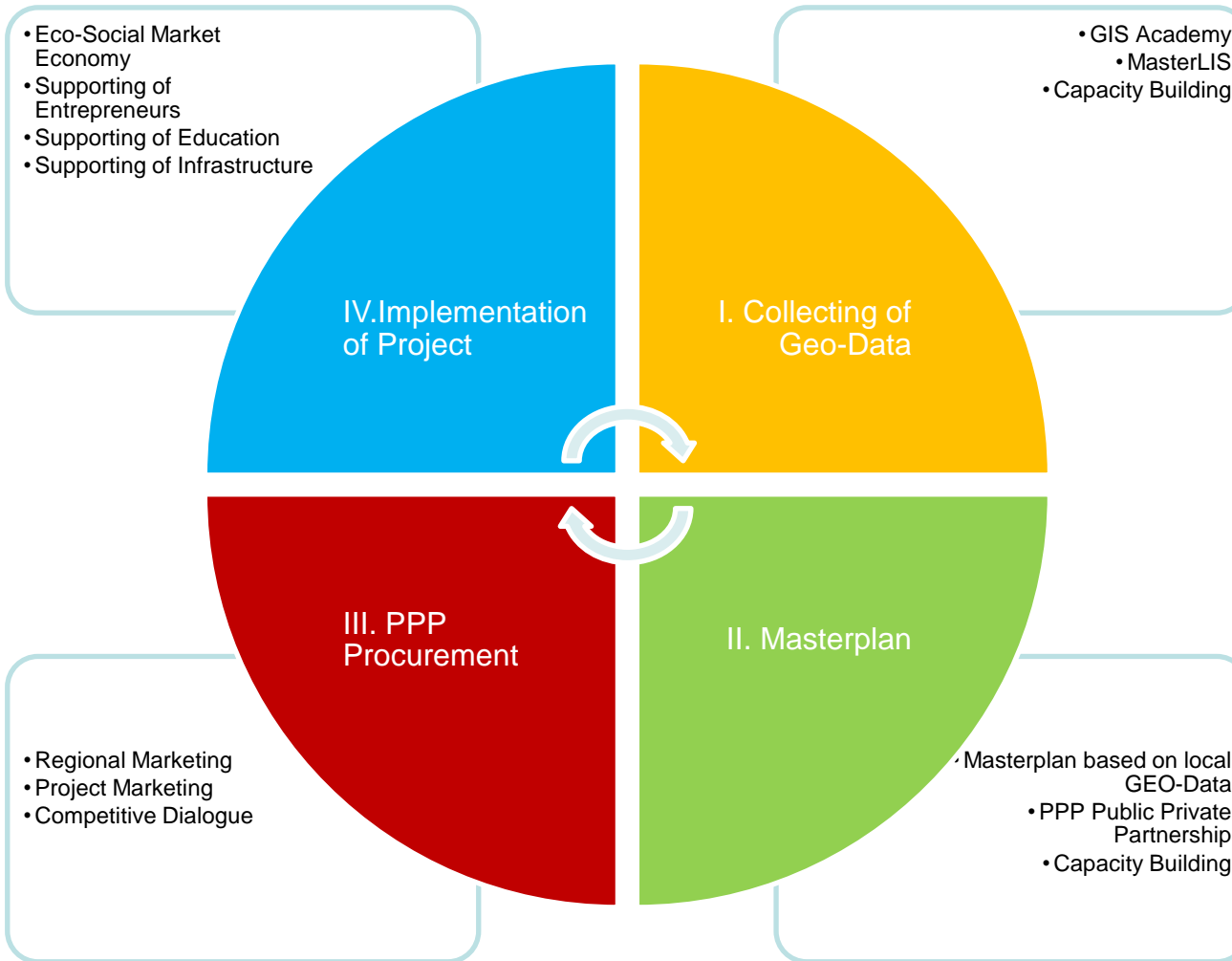
## Resource Base of a Region



Human Resources	Financial Resources	Physical Infrastructure	Natural Resources	Sources of Technology	Institutions	Gov't Policies
Employed Residents +Skilled +Unskilled +Under-employed  Unemployed  Not in labour force +Retired persons +Youth +Homemakers  Entrepreneurs	Banks  Public finance Programmes  Informal investors  Non-profit loan funds  Venture capital  Other lenders	Transportation +Roads +Air +Rail +Water  Public utilities +Water +Sewerage  Private utilities +Gas +Electric +Telephone  Real estate	Air  Ground water and rivers  Seashore and forests  Plants and animals  Renewable stocks  Non-renewable stocks	Universities and colleges  Federal labs  Private reserach institutions  Corporate reserach centres	Education/ Training  Economic development  Social service  Community based  Religious  Cultural  Environmental  Unions	Regulation Policy +Zoning +Permitting +Environmental  Taxes  Services +Police +Fire +Solid waste

# MasterLIS

## PPP Local Intelligence System



# EuroVelo

## Sustainable Regional Development



# ImPPPact

## PPPs for The Global Goals



### THE GLOBAL GOALS

For Sustainable Development



# C.R.E.A.M.

## Closing Remarks



*“PPP is not only a profession, PPP is also a passion...”*

*“It is no longer a question of ‘if PPPs’ ?, but rather ‘when and how PPPs’ ? ...”*

*“PPP is learning by doing...”*

*“PPP is social entrepreneurship...”*

*“PPP is People, Planet, Profit...”*

*“PPP has 3 success factors: Transparency, Transparency, Transparency...”*

## Thank you for your attention!



# Address

## Contact



**C.R.E.A.M. Europe PPP Alliance**  
**Public Private Partnership Association**  
Avenue de l'Opale 1 Appart. 5  
B – 1030 Brussels

**MasterPPPlan Competence Centre**  
Duerrstrasse 1  
D - 80992 Munich

[www.cream-europe.eu](http://www.cream-europe.eu)

<b>Name</b>	<b>Dipl.-Ing. Zoran Jelic</b>
<b>E-Mail</b>	<a href="mailto:z.jelic@cream-europe.eu">z.jelic@cream-europe.eu</a>
<b>Mobile</b>	+49-175-9400639
<b>Skype</b>	cream_zj